

The Wappingers Falls Business & Professional Association, Inc.
P.O. Box 122
Wappingers Falls, NY 12590

“Festival at the Falls”

On Saturday, June 3, 2017 from 1:00 pm to 7:00 pm the Wappingers Falls Business & Professional Association will host our second annual **Festival at the Falls**. The event is a day of fun, food and festivities!

The Festival will take place along the East Main Street corridor from Givans Ave. to South Ave. Vendors will be scattered along East Main, Mill Street, Mesier and Zion Park. Businesses along East Main, Mill Street and Market Street are encouraged to bring your business out onto the sidewalks to add to the street festival feel we are trying to create. We will have entertainment scattered throughout the downtown area and children’s activities centered in the Zion Park. The Mesier Homestead will be open for the afternoon to offer tours of this historic treasure located in the heart of the Village. This is an opportunity to showcase your business and your specialties! We have invited some food trucks to participate to supplement the great food fare that we offer in the Village. By scattering activities from Mesier Park to Givans Ave. we hope to encourage consumers to take a lazy stroll through our Central Business area and have a taste of the variety of foods that call the Village their home. If your establishment lies outside of our Festival area sign up to have a satellite shop for the afternoon with a kiosk on the bridge at East Main St, along Mill Street or in Mesier Park.

Participants are asked to pre-register by May 13th. A \$75.00 vendor fee to offset the cost of entertainment and activities should accompany your application along with a certificate of insurance. No fee is required if you are a member of the WFBPA. Food vendors are required to have an event day health permit if they are operating offsite of their business establishment or operating a food truck.

Last year this event brought thousands of people into our Village. We are hoping to make it bigger and better this year! If you have any questions or concerns, please contact us at FestivalAtTheFalls@gmail.com or Kristin Catalano (845) 667-4227.

Wappingers Falls Business & Professional Association

Presents

Festival at the Falls

Saturday, June 3rd, 2017

1:00 PM to 7:00 PM

Vendor Participation Form

1. All vendors interested in participating in the Festival at the Falls should submit their application and vendor fee of \$75.00 by May 13th, 2017. Checks should be made payable to *Wappingers Falls Business and Professional Association*.
2. A Certificate of Liability Insurance naming the Wappingers Falls Business & Professional Association (WFBPA) as an additional insured for the day must be received prior to the event .
3. Vendors requiring a permit from the Dutchess County Health Department or any other legal authority shall obtain required permits at least 1 week prior to the event. A copy of any required permits shall be conspicuously posted during the event. In addition, a copy of the required permits will be given to the WFBPA on the day of the event. All required permits are the responsibility of the vendor and paid for by the vendor.
4. Vendor space assignments will be determined by the WFBPA
5. Vendor should arrive at their designated location by 12:30 AM to set-up. Vehicles are expected to stay for the length of the event.
6. Vendor may display banners, signage and other materials to promote their business/organization.
7. Vendor and their representatives shall conduct themselves in a manner that is appropriate for this family-oriented event, which includes but is not limited to no smoking, no profanity, and no display of inappropriate content, behavior or clothing.
8. Vendor gives permission to the WFBPA to take photos or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and the Wappingers Falls Business & Professional Association.

For Additional Information Contact:

Kristin Catalano (845) 667-4227 or festivalatthefalls@gmail.com

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Business/Organization Name: _____

Contact Name: _____

Contact Cell Phone: _____

Contact Email: _____

Brief description of what your business/organization will be doing:

Mail to: WFBPA
P.O. Box 122,
Wappingers Falls, NY 12590

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Check # _____

Insurance Certificate _____

Health Permit _____